

Two Cities One Community Operational Action Plan 2021-2022

Action type	No.	Action	Responsible Officers	Timeframe	Measures of our success
Our Economy					
Goal 1.2: We are a destination that offers a variety of experiences, attractions, and events					
Operational	1.2.2	Albury Wodonga Destination Management Plan Implementation	Sue Harper/Kim Strang	2021-2022	<ul style="list-style-type: none"> Albury Wodonga Four Seasons promotional Campaign – has been added to investment prospectus Albury Wodonga Signage Strategy (interpretive and directional)
Operational	1.2.3	Continue to implement the visitalburywodonga Destination Marketing Plan	Sue Harper /Kim Strang	2021-2022	<ul style="list-style-type: none"> Quantitative data captured through digital campaigns and media engagement. Delivery of key projects. I.e Albury Wodonga Tourism Partner Program Update of Albury CBD walking tour bollards
Operational	1.2.5	Implementation of the Tourism Partnership Agreement between Albury City Council and City of Wodonga	Sue Harper /Kim Strang	2021-2022	<ul style="list-style-type: none"> This is an agreement between the two Councils to plan, develop and grow tourism in Albury Wodonga. (three year agreement)

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Goal: 1.3: We promote business, investment, and jobs					
Operational	1.3.2	Investigate opportunity for consistency in development standards for new growth areas	David Christy / John Sidgwick	2021-2022	<ul style="list-style-type: none"> Strengthen development outcomes in Albury Wodonga growth corridors Integrating into the AW integrated Transport Plan
Goal: 1.4: Public Transport and connectivity meets community needs					
Operational	1.4.1	Develop an Integrated Cycling and Transport Plan	Bilee Oliver / Kenneth Chan	2021-2022	<ul style="list-style-type: none"> Completion of Riverina Highway Corridor Strategy. Completion of Transport Plan Framework Completion of Transport Budget Model Completion of Albury-Wodonga Cycling Strategy Completion of AW Integrated Transport Strategy
Goal: 1.5: We are a destination of choice for new residents considering a 'city change'					
Operational	1.5.1	Continue to leverage resident attraction campaigns to promote jobs and attract new residents	Jo Hewitt / Anita Smith	2021-2022	<ul style="list-style-type: none"> Increased regional employment and residential occupancy figures New partnerships and aligned services New platforms for attraction and engagement

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The Environment					
Goal 2.1: We have a high level of awareness of sustainability and environmental issues					
Operational	2.1.1	Present the Sustainable Living Festival	Steve Millett / Mark Verbaken	2021-2022	<ul style="list-style-type: none"> Increased partnerships in support of the delivery of joint festival Adaptation to accessible online content Creation community education tools
Operational	2.1.2	Continue to collaborate on Waste Management and Halve Waste Program marketing and education	Andrea Baldwin / Mark Verbaken	2021-2022	<ul style="list-style-type: none"> Waste into landfill reduction target of 50%. 48% achieved in 2020 Implementing three bin system in all partner Councils/Shires. Grow waste management program with new technologies
Goal 2.4: We are acting to ensure the sustainability of our environment					
Operational	2.4.1	Explore renewable energy opportunities for implementation across the two cities	Steve Millett / Mark Verbaken	2021-2022	<ul style="list-style-type: none"> Number of new opportunities and programs progressed Establishing partnerships with providers Leading by example

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Our Community					
Goal 3.1 We are recognised as a cultural and creative region, that embraces and celebrates diversity					
Operational	3.1.2	Review existing Cultural Plans and opportunities for consolidation	Simona Coad / Simone Hogg	2021-2022	<ul style="list-style-type: none"> Collaborative actions identified and progressed annually from each council's Cultural Services plan.
Goal 3.2: We are a liveable community, connected to our region and other cities					
Operational	3.2.3	Establish a Cross-border Public Wi-Fi network	Imogen Schifferle	2021- 2022	<ul style="list-style-type: none"> Build and implement a Smart Wi-Fi network that provides a cohesive experience cross-border.
Goal 3.3: Our community is healthy and has a strong sense of wellbeing					
Operational	3.3.2	Investigate a consolidated Sports and Recreation Strategy	David Armstrong / Liona Edwards	2021- 2022	<ul style="list-style-type: none"> Development of consolidated list of Albury Wodonga sport and recreation facilities Strategy completed Providing recommendations for growing participation into the future.

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Operational	3.3.4	Explore a Community BlueZone's (systems that define the world's most liveable cities) Project	Imogen Schifferle	2021-2022	<ul style="list-style-type: none"> AlburyCity project to enable future regional partnerships that provide true transformation resulting optimization of the living environment and improve liveability through partnership – in line with 2C1C Smart Community Strategy.
Goal 3.4: We are a caring, equitable and inclusive community					
Operational	3.4.1	Prepare a combined Youth Action Plan (Strategy).	Huw Borkensha / Rebecca Bates	2021- 2022	<ul style="list-style-type: none"> Wodonga and Albury Youth Action plan priorities reviewed and alignments identified and progressed annually from each council.
Operational	3.4.2	Implementing the outcomes of the joint Service Level Agreement of the Albury Animal Management Facility.	Andrew Hill/ Mark Verbaken	2021- 2022	<ul style="list-style-type: none"> Joint participation and collaboration in a shared regional facility Improved customer service experience Continuity in the quality of animal care and treatment

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Partnering in Leadership					
Goal 4.2: Our community is well-connected, informed and engaged					
Operational	4.2.3	Establish a Smart Community online Platform. Elevating Two Cities One Community web platform.	Imogen Schifferle	2021- 2022	<ul style="list-style-type: none"> Develop a fluid digital communications platform integrating all smart service offerings.
Operational	4.2.4	Open Data Framework establishment to form an Open Data Policy and Platform for Smart Community Services.	Imogen Schifferle	2021- 2022	<ul style="list-style-type: none"> Create and implement a digital platform displaying open data sets, assets, insights and analytics. Robust policy derived from exploration and data capture of collective AW pain points.